



February 28, 2017

Ms. Marlene H. Dortch  
Secretary  
Federal Communications Commission  
445 12th Street, SW  
Washington, DC 20554

NOTICE OF EX PARTE

Re: CG Docket No. 02-278, Rules and Regulations Implementing the Telephone Consumer Protection Act of 1991

Dear Ms. Dortch:

On February 28, 2017, Howard Fienberg, director of government affairs, and David Almy, CEO for the Insights Association met with Nick Degani and Zenji Nakazawa, staff in FCC Chairman Ajit Pai's office.

We discussed the court challenge of the 2015 Telephone Consumer Protection Act (TCPA) rules, potential timing for a decision and responses from the FCC and Congress, and the negative impact of the rules on the marketing research and analytics industry (frivolous class action lawsuits in particular). We also discussed data privacy and the U.S. approach to privacy regulation versus the European approach.

Sincerely,

A handwritten signature in black ink, appearing to read "Howard Fienberg". The signature is fluid and cursive, with the first name "Howard" being more prominent.

Howard Fienberg  
Director of Government Affairs  
Insights Association